

Application for project grant

Kindly note that we do not accept applications sent to us by e-mail. Please use the application form on our website. This template is only a guide that will help you in your preparation of completing the form on our website.

Page 1

About your organization

- **Name of the organization***
- **Briefly describe the organization's main field of work and why your organization is the most suitable actor to implement this project. *Max 1000 characters**
Describe your organization's area of work, and why your organization is the most suitable actor to implement this project. You can for example describe why you have the most relevant expertise, local connections, networks, cooperations, and/or experience to successfully carry out the proposed project. Please also describe your previous experience with managing project support. If you are a relatively new organization, please describe the individuals behind the organization and what relevant experiences they have.
- **Describe how the proposed project differs from, or complements your ongoing core operations.* Max 1000 characters**
The Postcode Lottery Foundation supports clearly defined projects that differ from or complement the organizations core operations. It is therefore important for us to have a basic understanding of these core operations and how this specific project differs from them. Clarify if the proposed project is a completely new initiative or if it is a development of a current operation. In this case, please describe in what way this is a further development from your ongoing activities. Describe if the project, for example, aims to reach new target groups, new geographical areas, or promotes a thematical development.
- **Street address***
- **Zip code***
- **City***
- **Country of registration***
- **Year organization was founded***
- **Website**
Enter your website address. If you don't have one, please add links to your social media
- **General e-mail address**
- **Type of organization***
- **Registration number**

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Last year's revenue (provided in SEK)
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- **Year**
- **Amount (provided in SEK)**
- **Number of full-time employees**
If you don't have any employees, you can skip this question.

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Contact Person

- **First name***
- **Last name***
- **Phone number***
- **E-mail***

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About your project

- **Project title***
- **Give a brief description of the project*** Max 500 characters
Briefly describe the project and its purpose. What will you do in the project? Please think of this section as a short elevator pitch where you explain the core of the project. This short example may help you understand how you can describe the project, but you can of course use a different format if it suits your application better: There is a negative trend with XX. By using the method XX we want to work with the relevant target group in XX cities/regions/countries. Together with our partner XX we will carry out workshops and training to reverse the trend and create sustainable, long-term change. At the end of the project XX people will have gained increased knowledge about XX.
- **Start date***
The project start date should be no less than 4 months from the date the application has been sent.
- **End date***
The projects we support are generally between 12 and 24 months in length.
- **Total project cost (provided in SEK)***
- **Amount requested from the Swedish Postcode Lottery Foundation (provided in SEK)***
- **Attach a project budget (max 12MB)**
If the project has several funding sources, please be sure to clearly indicate these additional funders in the budget, and state if applications for these funders are intended, in process, or secured. It is also important to indicate what line items in the budget intend to be covered by the Postcode Lottery Foundation's support. Remember to even include costs for a project audit in the budget. Please note that the Postcode Lottery Foundation does not support project's that are primarily seeking funding for material costs, travel, construction, or renovations.

Allowed filetypes .pdf, .doc, .docx, .ppt, .pptx, .xls, .xlsx (max 1 file).

Project description

- **Continent where the project will take place***
- **Country where the project will take place***
- **Where will the project activities take place?*** Max 500 characters
Enter where the project will take place, for example in what cities, regions, countries.
- **Who will be reached by the project? How do you intend to reach the desired target group?*** Max 500 characters
Describe who is the target group/s for the project. Also describe how you intend to reach the desired target group.
- **What problem or challenge will your project address?** Max 2000 characters.
To be able to understand why your project is important to implement, we need to understand what problem or challenge the project intends to address. Therefore, it is crucial to describe the specific challenge or problem. Please keep in mind to be as specific as possible and avoid a too general problem description. Please also clarify how your project differs from the work of other similar initiatives (i.e. what gap your project fills). Please refer to available research or other knowledge which validates your problem description, its consequences, and why your approach is most suitable to address this challenge.
- **What activities will be carried out as part of the project?*** Max 2000 characters
Describe as clearly and concretely as possible the activities that will be carried out that contribute to a potential solution to the problem. Please avoid only listing the activities but focus rather on describing the activities in relation to the various parts of the project. Please also describe the method or approach that you intend to use.
- **What specific results do you expect to achieve through the project, and how will you measure these?*** Max 2500 characters.
It's important for us clearly understand the scope of the project, and therefore we ask that the targets provided are concrete and clearly defined. Describe both qualitative and quantitative outputs and outcomes that you expect to achieve during the project. Describe this both in terms of number of participants (for example x participants in workshops, x people trained) and the change you expect to see within the target group (for example increased knowledge, increased engagement, change in behavior, strengthened capacity). If individuals are not the focus of the project, describe the results in terms of potential policy change, developed tools, changed structures or norms etc. Please also describe how you intend to measure this, for example through surveys, interviews etc.
- **What change in the next coming years as well as long term will the project contribute to? *** Max 2000 characters.
Describe and contemplate what potential change the project will lead to in the coming years after the project has ended. Please consider the change that will occur should the results be achieved, and how this is connected to the overall problem description.
- **Which Sustainable Development Goal relates best to the project's main objective?*** Learn more about the global goals [here](#).
In the application form there is a drop-down menu with all the goals.
- **Do you currently receive, or are you currently applying for funding from any of the other Postcode Lotteries in the Netherlands, UK, Germany or Norway?** Max 350 characters.
State if you receive funding from any of the other Postcode Lotteries or DOEN and if so, what that funding is being used for.

- **How did you learn about the Swedish Postcode Lottery Foundation?***
In the application form there is a drop-down menu where you can choose between different alternatives.
- **Please elaborate on your response above.** Max 500 characters.
Here you can clarify how you learned about us, for example if you have received a tip from another organization, previously been in contact with us, or if you've seen us present at a seminar.

*Obligatory